

# Max Garceau

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## WORK EXPERIENCE

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### Modern Tribe | Enterprise WordPress Agency

September 2021 – Present

Backend Developer

Lansing, MI (Remote Role)

- At Modern Tribe, my primary client was [Café Bon Appétit](#), a 1200+ cafeteria management company on a WP multisite of 450+ active sites and over 250k daily visits. Serves clients such as Google, Oracle, and eBay.
- As a backend developer I created new applications and APIs using WordPress, Laravel, React, CI/CD GitHub actions, Docker, and AWS cloud services. I optimized and scaled existing systems as well as provided application architecture guidance to other dev teams.
  - Lead engineer on [Café Bon Appétit](#), 1 million dollar annual client, responsible for onboarding, technical project guidance, and team member success. Contract renewals with higher budgets every year.
  - Enhanced promotion capabilities by creating [Promo Publisher](#), an app that ensures consistent marketing efforts by syncing across external services via API, for a huge increase in quality of marketing campaigns.
  - Modernized 12 year old legacy app by creating Laravel API to retrofit original database and architected Open API specifications for all dev teams to follow. Increased performance regularly by 10x and more.
- Scale, optimize, and fix applications hosted on AWS cloud systems using DataDog, BugSnag, and AWS APM.
- Retrofitted React Progressive Web App to use token based auth system. Created migration plan for legacy app.
- Responsible for integrating AI tools into the developer workflow and product offering on Café Bon Appétit.

### Red Earth Design

July 2018 - September 2021

Fullstack Web Developer

Litchfield Park, Arizona (Remote Role)

- At Red Earth Design, I developed custom pixel perfect WordPress themes and plugins from PSD files.
- Created a site network with a programmatic theme that provided users with an easy way to customize their branding and content both globally and locally. All sites on the network were managed with WP Remote.
- Created [customized reusable themes](#) tailored to the preferences of our design partners resulting in long term partnerships with designers such as [Bixler Creative](#).
- Trained and mentored other team members to stay current with best web development practices.
- Managed technical website build projects with external designers and clients.

### resume.maxgarceau.com

November 2017 – Present

Owner / Web Developer

Remote Role

- As a freelancer I create websites and applications for a wide array of clients

### Songwriter Shelter Studios

January 2015 – July 2018

Owner / Music Producer / Web Developer

Nashville, TN

## EDUCATION

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### Berklee College of Music

May, 2013

Bachelor of Arts, Professional Music (focus in audio technology)

Boston, MA

- GPA: 3.74/4.0 Magna Cum Laude; Dean's List; [Website Design and Management](#)
- Currently Studying - [Teach Yourself Computer Science](#) - [Working with Legacy Code](#) - [Differential Calculus](#)

## SKILLS & INTERESTS

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- **Skills:** Frameworks - WordPress, Laravel, React; Languages - PHP, JavaScript, Python, Java; Backend - Open API 3.0 spec, RESTful API design, Data Structures and Algorithms, client-server architecture, creating and maintaining scalable BE architecture; Frontend - Sass, PostCSS, Tailwind, React Material UI, Bootstrap, jQuery, BEM, Atomic CSS, Responsive Web Design, Cross Browser Web Design; Frontend Build tools/libraries -

Webpack, gulp, grunt, TypeScript, Redux; Testing - PHPUnit, Pest, Codeception, Jest, Vitest, Enzyme, Mocha, Visual regression tools; Databases - MySQL, MongoDB; Dev Tools, infra (git, etc) - Git, Docker, GitHub actions, DataDog, CI/CD; Services - AWS, CloudFlare; Misc - Adobe PhotoShop, Canva, Figma, Audio Recording/Editing

- **Interests:** *Being a singer/songwriter*, mastering the Spanish subjunctive (¡Cuando **tenga** más tiempo practicaré!)